

Tsuyoshi Orihashi
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310.923.5275



CORE SKILLS

Clear Communication through Functional and Pleasing Design
Solid Typographic Skills to Achieve Optimal User Experience
Highly Organized Process and Presentation
Flexible Quality Control by Priorities and Available Resource
Professional Imaging

EXPERIENCE

2010–Today

Japan Film Society *Brand Manager*

Logo / Business Card / YouTube Skin / Photoshooting / Website UI

2010

Feature Film "ShinMimi: Kai-Ki" World Premier *Designer*

Twitter Skin / Giveaway Keyholder / Marketing Assistance

2008–Today

L.A. Link Corporation *Fulltime in-House Graphic Assistant*

Food Package / Stationary / Food Photo / Website / Brochure & Poster

2008

Parallax Visual Communication *Intern*

Business Card / Catalog / UI / Pre-Press / Product Photo

2007–2008

Aztec Shops Co. Office *Part-time*

Food Imaging / Teamwork / Marketing Collaterals / Vinyl Cutter

EDUCATION

2006–2008

San Diego State University *B.A. in Graphic Design*

Swiss & Post-modern Typography / Understated Elegance / White Space

2004–2006

Santa Monica College *CSU Transfer Credit*

Traditional Art Training

PROFICIENCIES

Digital

Adobe Illustrator / Photoshop / InDesign / After Effects / Dreamweaver
MS Office / wd / ex / pp
Wacom Tablet
Mac & PC

Analog

Drawing / Painting / Japanese Brush Calligraphy
Custom Bookbinding
50-wpm Typing

Language

English / Japanese / CSS3 / XHTML

Forte

Logo / Icon / Visual Identity
Packaging, Poster, illustration

AFFILIATION

2007–Today

AIGA Membership

2007–2008 *Board member of San Diego State University chapter*

PORTFOLIO

www.TsuyoshiOrihashi.com